

Rocio Romero

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Rocio Romero is a Chilean American who is actively involved in residential home design and construction in the United States and Chile. Ms. Romero has a prefabricated home line called the LV home series. Her other design work includes commercial interiors, furniture design, and a mobile art gallery.

Ms. Romero is a graduate of the University of California at Berkeley where she received a Bachelors of Arts Degree in Environmental Design with a Major in Architecture. Ms. Romero received a Masters in Architecture from Southern California Institute of Architecture (SCI-Arc).

Ms. Romero and her work have been featured in numerous publications. Paul Goldberger of *The New Yorker* said "Romero's designs stand out for their clarity, simplicity, and grace." Karrie Jacobs, founding editor in chief of Dwell magazine, in her *100,000 House* book claimed that Rocio Romero was the first to figure out how to market modern prefab homes, "Even as competitors and imitators spring up, Rocio is the one who really took on the problem of prefabricating a simple, attractive, low-cost modern house and solved it....." Romero has served as a judge for many competitions including the 99 K house competition, Living Box, and Architecture Magazine's Home of the Year award. Ms. Romero's own work has been on display in national and international museums and exhibitions including the Walker Art Center, MOCA, Vancouver Art Gallery, and the Triennale di Milano.

Built Projects

DORM, Santiago, Chile, January 20 - February 20, 1999
Converted the interior of a 1913 Victorian mansion into a college dorm.

THE LV HOME, Laguna Verde, Chile, October 1999 - June 2000
Designed & Built a 970 sq ft. vacation home. Designed furniture.

THE SERVICE SPOT, Los Angeles, CA, January - August 2001
Along with Chantal Aquin, Ms. Romero designed the administrative office for the non-profit organization Skidrow Housing Trust.

SOUTHBAY, San Diego, CA, August - December 2001
Designed the interior of a medical office.

FISH CAMP, Perryville, MO, April 2002 - July 2002
Design and Fabrication of a prefab camp.

BASE CAMP, Perryville, MO, December 2005
Design and Fabrication of a prefab studio.

LV HOMES, Perryville, MO, June 2000- present.
Design, manufacturing, and sales. To date 163 LV units in 29 states have been sold.

Past Events (Lectures, Exhibitions, and Events):

Rocio Romero exhibits her LV model at the at the Saint Louis Science Center in Saint Louis, Missouri, October 2009

Rocio Romero narrates audio tour for Citygarden, featuring artist Bernar Venet, in St. Louis, Missouri, Spring 2009.

Rocio Romero exhibits at the University of Missouri-St. Louis Gallery 210 in St. Louis, Missouri on October 23-December 6, 2008.

Rocio Romero participated in the benefit event for the University of Missouri-St. Louis Gallery 210 in St. Louis, Missouri on October 17, 2008.

Rocio Romero lectured at Drury University's School of Architecture in Springfield, Missouri on October 10, 2008

Rocio Romero was part of the "CASA PER TUTTI" exhibition held at the La Triennale di Milano in Milan, Italy on May 16th - September 14th, 2008.

Rocio Romero lectured at the Illinois Institute of Technology in Chicago, Illinois on April 14, 2008.

Rocio Romero lectured in Kansas City, Missouri for an event co-hosted by Women in Design Kansas City and Young Architects Forum Kansas City on April 10, 2008.

Rocio Romero lectured and participated in a panel discussion at the Pratt Institute in Brooklyn, New York on April 3, 2008.

Rocio Romero participated as a speaker and panelist for CABoom V, "The Four Woman of Prefab" in Santa Monica, CA on March 15, 2008.

Rocio Romero Homes exhibited at CABoom V in Santa Monica, CA on March 14-16, 2008.

Rocio Romero kicks off the inaugural 2008 LV National Open House Tour in Gallatin, New York on March 1, 2008.

Rocio Romero participated as a jury member for the international design competition, 99k House Competition, in Houston, TX on February 1-2, 2008.

Rocio Romero Homes exhibits at Dwell on Design in San Francisco, CA on September 15-16, 2007.

Rocio Romero Homes exhibits prefabricated design work at Design Within Reach in St. Louis, MO on April 19, 2007 – April 30, 2007. Additionally, Rocio Romero spoke at the opening.

Rocio Romero exhibits at Southern Illinois University in Carbondale, Illinois on February 5, 2007 - March 2, 2007.

Rocio Romero lectured at Southern Illinois University in Carbondale, Illinois on February 5, 2007.

Rocio Romero lectured at the Kansas State University in Manhattan, Kansas on October 4, 2006.

Rocio Romero lectured at the University of Houston in Houston, Texas on September 26, 2006.

Rocio Romero participated as a speaker for Dwell Magazine's: Dwell on Design in San Francisco, CA on September 2006.

Rocio Romero participated as a jury member for the Architecture Magazine's Home of the Year Award in New York City, NY on July, 2006.

Rocio Romero participated as a jury member for the Living Box design competition for www.edilportale.com in Milan, Italy on April, 2006.

Rocio Romero's LV and LVL were on display in the traveling exhibit, "Some Assembly Required: Contemporary Prefabricated Home" at Walker Art Center in Minneapolis, December - March, 2006 then re-exhibited at the Vancouver Art Gallery in Vancouver, BC, April 29 - September 4, 2006 then re-exhibited at the MOCA in Los Angeles, CA, February 28 - May 20, 2007 and then re-exhibited at the Virginia Center for Architecture in Richmond, Virginia, June 10 - September 30, 2007.

Rocio Romero lectured at the University of Colorado in Denver, Colorado on April, 2005.

Rocio Romero was part of the "Made Modular" exhibition in the AIA San Francisco gallery in San Francisco, CA on April 7-29, 2005.

Rocio Romero lectured at Washington University in St. Louis, MO on March 2005.

Rocio Romero participated as a speaker for the Dwell Magazine: Prefab Proactive in San Francisco, CA on February 2005.

Rocio Romero's LV home was part of Bruce Mau's "Massive Change: The Future of Global Design" Exhibition in the Vancouver Art Gallery in Vancouver, BC on February 2005.

Rocio Romero lectured at Judson College in Elgin, IL on November 2004.

Rocio Romero's Service Spot was part of Communities under Construction, Cityworks Los Angeles, A + D Museum in Los Angeles, CA on October 2004.

Publications

Publications: Magazine

Treffinger, Stephen "Small Wonder", *FAMILYCIRCLE* February 2010: 24-32

Bauer, Margaret, "Mod and Modular", *ST. LOUIS AT HOME*, July/August 2009: 28

Schoech, Samantha, "Diary of a Prefab", *SUNSET*, July 2009: 53-56

Schnitzler, Emily, "Back to the Future", *ST. LOUIS HOMES + LIFESTYLE*, June/July 2009: 39-41

Katz, Marni Elyse, "Modern, Naturally", *THE BOSTON GLOBE MAGAZINE*, May 2009: 13

Villalobos, Rick, "Out of the Box", *CAFÉ LATINO LIFESTYLE MAGAZINE*, April 2009

Inbal, Dror, "Forest Fairytales", *NISHA 87*, April 2009: 28-36.

Bolis, Luigina, "Prefab House", *CASE DE ABITARE*, February 2009: 58

Sylvester, Michael, "An Introduction to Prefab", *DWELL*, February 2009: 104-107

Soltis, Marilyn, "Smaller, More Affordable Homes For Us All", *CHICAGO LIFE MAGAZINE*, December 6, 2008

Raymond, Camela, "Prefabulous", *PORTLAND MONTHLY MAGAZINE*, December 2008

Rocca, Alessandro, "Abitare Ligerro", *INTERNI*, December 2008: 2-5

Arieff, Allison, "Housing The Universe", *THE NEW YORK TIMES*, September 15, 2008
 Boerner, Heather, "Prefab 2.0", *COMMON GROUND*, September, 2008: 53

Kramer Childress, Pamela, "Simply Modern Woman: Rocio Romero's Simple Plan", *JAVA JOURNAL*, August, 2008

Keegan, Theresa, "Modern By Design", *HUDSON VALLEY CONNOISSEUR*, August/September 2008: 44-47

Andrews Jim, "The New Modernists", *NEW YORK HOUSE*, June 2008: 34-38

Faulkner, Sheniqua, "Pre-fabulous", *ALIVE*, June 2008: 70

Leifer, Loring, "House in a Box", *SPACES KANSAS CITY*, June/July 2008: 102-108

Becher, Jessica and Fehrenbacher, Amber, "The Prefabulous Rocio Romero: Timeless and Simple Sustainable Living", *VOX MAGAZINE*, April 2008

Mulard, Claudine, "Préfabriqué Moins Cher, Plus Propre" *L'INFORMATION IMMOBILIERE*, Spring 2008: 63-82

Aguirre, Iñaki, "Vivir En Una Casa Prefabricada" *ARQUITECTURA Y DISEÑO*, February 2008, AYD 86: 85-90

Thurman, David, "In Search of Modernism's Holy Grail" *arcCA*, December 2007: 21-23

Settle, Haley, "Some Assembly Required" *INNOVATIVE HOME*, Winter 2007: 24-27

Gandy, Sarah, "Fab Pre-Fab" *HOUSTON HOUSE & HOME*, November 2007: 52-56

Uniti, Stati, "La mia casa per posta" *D CASA*, October 2007: 192-197

Taylor, Tracy, "The New Wave" *DIABLO*, September 2007: 94-103

Lindstrom, Caroline, "Home Delivery" *SERENDIB*, September/October 2007: 96-98

Collins, Julie, "Prefab Housing Gains Traction in Vacation Home Market" *TODAY'S BUYER'S REP*, September 2007: 4-5

Taylor, Tracey, "The New Wave" *DIABLO*, September 2007: 94-103

Marshall, Christy, "Set post A. Attach wall B." *ST. LOUIS MAGAZINE AT HOME*, July/August 2007: Cover, 14, 53-58

Ramos, Álvaro Tavares, "Prefab Perfection" *ESSENTIAL LISBOA*, June-July 2007: 72-80

Yushkevich, Marina, "Fasthouses: How to Eat Them" *ELLE DECOR*, April 2007: 86-90

Longoria, Rafael, "Framework House" *CITE 70*, Spring 2007: 18-23

Taylor, Chris, "Some Assembly Required, Musee d'Art Contemporain de Los Angeles, MOCA" *SAVOIR*, February 28, 2007

Manoff, Jill, "The Buzz List" *ALIVE ST. LOUIS*, February 2007: 82

Hellman, Peter, "Karrie Jacobs, House Hunter" *METROPOLITAN HOME*, February 2007: 43

"A Perfect Weekend Getaway" *LAKE LIFESTYLE*, December 2006: Inside cover

Prieto, Diana, "Vidas Pre-Fabricadas" *AVENUE ILLUSTRATED*, December 2006: 223

"Best Properties on the Market" *THE WEEK MAGAZINE*, December 2006: 34

Conner, Lori, "Boxed In" *NIKKI STYLE*, November 2006: 107-109

Finn, Donovan, "All You Need is LV" *DWELL*, November 2006: Cover, 47, 164-171

Wade, Anais, "The Keys to Paradise" *BEST LIFE*, July/August 2006

Glukhov, Aleksey, "Mobile Prefabs" *INTERIOR DIGEST*, July 2006: 84-87

O'Neill, Sean, "Fabulous Prefabs" *KIPLINGER'S PERSONAL FINANCE*, July 2006: 96-100

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Lorimor, S., "Prefab Houses Go Modern" *CONSUMER DIGEST*, June 2006: 14

Magill Mueller, Sarah, "Chic and Modern Prefab Homes" *MISSOURI LIFE*, June 2006: 16

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Webb, Michael, "Modern Prefabs Storm America" *MARK, ISSUE #3*, Summer 2006: 106-107

Lo, Malinda, "Make Your Dwelling Eco-Friendly" *CURVE*, April 2006: 46

Johnson, Hillary, "My Place: Rocio Romero's Prefab Pad" *INC. MAGAZINE*, March 2006: 82-83

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Kaplan, Michael, "Build Your Own Paradise" *MEN'S JOURNAL*, January 2006: 80-82, 95

Faber, Emily, "Beautiful Boxes" *ST. LOUIS HOMES & LIFESTYLES*, December 2005: 68-69

Jana, Reena, "Affordable Homes: Prefab Meets Style" *BUSINESS WEEK*, November 14, 2005: 108-110

Herrey, Antony, "House Proud" *THE NEW YORKER*, November 7, 2005: 6

Bravo, Amber, "Hip (per) Hotels" *DWELL*, October/November 2005: 166-169

Goldberger, Paul, "The Sky Line: Some Assembly Required" *THE NEW YORKER*, October 17, 2005: 180-182

Bentley Mays, John, "The New Pre-Fab" *AZURE*, July/August 2005: 44-49

Fisher, Lauren, "Fab Prefab" *FOOD & WINE*, May 2005: 30

Mena, Catalina, "La Casa del Futuro" *PAULA*, April 2005: 76-77

Yap, Laurance, "Front, industry news, products, trends, fun" *DRIVEN*, April 2005: 12

Bragg, Mara, "Trend Watch" *SMALL ROOM DECORATING*, April 2005: 78-81

Self, Charles, "Thinking Inside the Box" *SMART HOME OWNER*, March/April 2005: Cover, 36-41

Egan, Danielle, "Fab Prefab" *FASHION*, March 2005: 117-119

Landi, Ann, "Housing TO GO" *PLENTY*, March 2005: 66-71

Herbers, Jill, "Designer Homes at Bargain Prices" *BOTTOM LINE*, March 1, 2005: 13-14

Bone, Jason, "Modern Prefabricated Homes" *EIGHTPOINTFIVE* issue # 6: 46-47

Arieff, Allison, "Prefab, Proven: What's Next for Modern Prefab?" *DWELL*, December 2004: 123

Ramos, Álvaro Tavares, "LV Home" *THE ESSENTIAL LISBOA*, November/December 2004: 71

Kapica, Kelly, "Iconic Modern" *ELEGANT BRIDE*, Winter 2004: 160

Mora, Tachy, "Viviendas Alternativas" *NEO 2*, November 2004: 94-97

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Henning, Bill, "Prefab Pad" *GENRE*, March 2004: 24-27

Mihaly, Julie, "If You Build It, They Will Come" *BUDGET LIVING*, February/March 2004: 114

Binet, Violaine, "Futur Modulaire" *FRENCH VOGUE*, February 2004: 180-184

Henry, Stephanie, "LV Home" *DESERT LIVING MAGAZINE*, January/February 2004: 20

Steinberg, Katherine, "Best Properties on the Market" *THE WEEK MAGAZINE*, Nov. 21, 2003: 33

Court, Ben, "Objects of Desire" *MEN'S JOURNAL*, October 2003: 74

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Bell, Jonathon, "Showcasing the Sublime the Hot 100, 008* " *WALLPAPER*, January 2003: 34-35

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Wagner, Andrew, "Nomads, The Service Spot" *DWELL*, December 2002: 76

Arieff, Allison, "Building a Better Base Camp" *OUTSIDE MAGAZINE*, August 2002: 85

Rapp, Alan, "My Mother the Contractor" *DWELL*, June 2001: 96

Pereira, Julio, "Un cubo prodigioso" *DECOART*, January 2001: Cover, 56-61

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Katz, Marni, "Modern, Naturally", *THE BOSTON GLOBE*, May 10, 2009

Gomez, Yolanda Gonzalez, "Casas Prefabricadas Para Armarse Al Gusto", *HOY LOS ANGELES*, December, 2008

Bonetti, David, "Architecture Embraces the New", *ST. LOUIS POST DISPATCH*, November 30, 2008

Schwartz, Heather, "Pre-fab Kit Enables Couple to Afford Getaway Home", *SCHENECTADY DAILY GAZETTE*, May 4, 2008

Lopez, Lourdes, "Rapidez y calidad en la construcción", *LA OPINION*, May 3, 2008

Lin, Sara, "Home Shoppers Turn to Kit House", *SEATTLE DAILY JOURNAL OF COMMERCE*, April 10, 2008

Staff Writer, "Prefab Lecture", *THE KANSAS CITY STAR*, April 6, 2008

Lin, Sara, "The House in a Box", *THE WALL STREET JOURNAL*, March 14, 2008

Keeps, David A., "The Fans of Prefab Get Real", *LOS ANGELES TIMES*, March 13, 2008

Downs, Stacy, "Calendar: Pre-Fab Lecture", *THE KANSAS CITY STAR*, February 17, 2008

Keller, Rudi, "Functional & Radical", *SOUTHEAST MISSOURIAN*, November 19, 2007

Newmark, Judith, "'Clean House' is perfectly neat to architect", *ST. LOUIS POST DISPATCH*, November 4, 2007

Smith, Dakota, "It's a Fab, Fab World" *NEW YORK POST*, October 4th, 2007

Gunderson, Amy, "Before Buying a Prefab" *THE NEW YORK TIMES*, September 21, 2007

Mann, Leslie, "Machine Age" *THE CHICAGO TRIBUNE*, June 29, 2007

Andrade, Magdalena y Nunez, Natalia, "Las otras chilenas que triunfan en EE. UU." *EL MERCURIO* May 29, 2007

Medlin, Jarrett, "Prefabulous" *RURAL MISSOURI*, February 2007: 12

Ross, Joel, "Pret-a-porter Prefab" *THE TIMES PICAYUNE*, January 13, 2007

Taylor, Chris, "Lid Comes Off Home-In-A-Box" *FINANCIAL TIMES*, December 15 2006

Chang, Jade, "The Fabulous Prefabs" *THE TIMES OF LONDON*, June 9, 2006

Bass, Debra, "Missouri Architect Offers Modern Design at Moderate Price" *ST. LOUIS POST DISPATCH*, March 4, 2006

Murray, Sarah, "When Homes are Ready-Make" *FINANCIAL TIMES*, October 16, 2005

Turrentine, Jeff, "The Prefab Future, Practically Here" *THE WASHINGTON POST*, March 31, 2005

Raby, Alejandro, "Casas prefabricadas con distintivo chileno" *LA TERCERA*, February 14, 2005

Donova, Deborah, "Welcome to prefab" *DAILY HERALD*, January 24, 2005

Goerig, Margaret, "Breaking the House Rules" *LYNCHBURG NEWS & ADVANCE*, January 12, 2005

Taute, Michelle, "Prefabulous" *USA WEEKEND*, January 9, 2005

Nieman, Carrie, "A Dream Unboxed" *HOME STYLE*, January 2005

Kelly, Robert, "Prefabulous" *ST. LOUIS POST DISPATCH*, December 30, 2004
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Pohlman, Teasha, "Local Architect Promoting Low-cost, Efficient Homes" *REPUBLIC-MONITOR*, November 11, 2004

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Lyttle, Bethany, "Modern Kit Houses: Thinking inside the Box" *THE NY TIMES*, October 15, 2004

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Jeffrey Keates, Nancy, "Upwardly Mobile Homes" *THE WALL STREET JOURNAL*, January 9, 2004

Davidson, Justin, "Prefab-ulous" *NEWSDAY*, November 24, 2003

Lee, Linda, "Do-It-Yourselfer's Fantasy: Modern Housing, in a Kit" *THE NY TIMES*,

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Slavid, Ruth, *MICRO VERY SMALL BUILDINGS*, Laurence King Publishing Ltd., 2007 (p. 148-149)

Kliczkowski, Guillermo R., *CASAS / HOUSES*, Kliczkowski Publisher, April 2007 (p. 60-65)

Gould, Kira and Lance Hosey, *WOMEN IN GREEN: VOICES OF SUSTAINABLE DESIGN*, Ecotone, 2007 (p. 224)

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SUNDANCE "Big Ideas For A Small Planet", September, 2009. A segment featuring Rocio Romero and the LV Home.

NBC NEWS "The Today Show", May 12, 2009. A news segment featuring Rocio Romero and the LV Home.

HEC-TV "State of the Arts", December, 2008. A news segment , Prefab Chic, highlighting Rocio Romero.

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FINE LIVING TV "10 Pre-Assembled Housing Options", July 28, 2004. Segment featuring the LV Home.

KCAL9 TV, "Prefab Dreaming?" February 12, 2004. Segment featuring the LV Home.

TEVA DECO, May 2003. Show on contemporary design, architecture, and interior design. The LV home was featured.

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